



**2008 Latin America Regional Program
Eisenhower Fellowships**

Laura ALONSO
Executive Director, Fundación Poder Ciudadano
Buenos Aires, ARGENTINA



Laura Alonso is Executive Director of the nonprofit Fundación Poder Ciudadano, a chapter of Transparency International, and a professor of political science. She is strongly committed to promoting the rule of law, civic participation, and responsive government in Argentina. During her fellowship program, Ms. Alonso explored the U.S. political system, campaign financing, public administration, and mechanisms for promoting an open, pluralistic society.

Santiago Maria DEL SEL
Former CEO and Member, Board of Directors, Zurich Argentina Group S.A.
Member, Coalición Cívica
Buenos Aires, ARGENTINA



After 25 years in the private sector with firms including McKinsey & Co. and Zurich Argentina Group, Santiago Maria del Sel is now engaged in civic activities, including the political alliance Coalición Cívica, educational program Escuelas del Bicentenario, and other initiatives. During his fellowship, he examined the development of long-term political, economic and social strategies ("The World by 2020"), enhanced relations between Argentina and the United States, and the role of nonprofits (i.e. education and micro-finance) in civic development.

Sebastian PALLA
Advisor to the Board of Directors
Banco Macro, Argentina
Buenos Aires, ARGENTINA



On October 21, 2008 the President of Argentina, Cristina Fernandez de Kirchner, made the surprise announcement that the government was nationalizing all private pension funds. As a result, Mr. Palla had to return to Argentina and was unable to complete his fellowship. An economist by training, he is now Advisor to the Board of Directors of Banco Macro.

Jorge SRUR
Under Secretary of Institutional Development
House of Representatives
Province of Buenos Aires
La Plata, ARGENTINA



Jorge Srur is Under Secretary of Institutional Development with the Buenos Aires Provincial House of Representatives, responsible for modernizing its administrative and legislative procedures. He has served as a Senior Consultant for Modernization of the State and e-government in local, state and national government. His fellowship interests included trends in e-government and e-politics; impact of IT and communications technology on public opinion; and political and technological cooperation between the U.S. and Latin America.

Diego VALENZUELA
Program Host, Radio Continental
Buenos Aires, ARGENTINA



A leading media commentator on political and economic issues, Diego Valenzuela currently hosts a program on Radio Continental, writes columns for La Nación and Fortuna, produces a television program on history for the leading cable channel, and authored a book examining Argentina's recovery from its recent political and economic crises. During his fellowship, Mr. Valenzuela looked at the intersection of media, public affairs, corporate communications and politics through meetings with journalists, political strategists, academics, think tanks and corporations.

Felipe Augusto DIAS
Chief Economist/Head of Economics & Energy Policy Division
Brazilian Petroleum Institute
Rio de Janeiro, BRAZIL



With a background in economics, economic regulation of energy markets, and energy policy, Felipe Augusto Dias currently serves as Chief Economist for the Brazilian Petroleum Institute. As such, he is responsible for developing industry reports, market analyses, and forecasts. During his fellowship, he met with experts in the areas of energy-related economic research, energy policy, climate change, and geopolitics of the international energy market.

Dr. Dafne Gandelman HOROVITZ
Clinical Geneticist/Clinical Coordinator, Department of Medical Genetics
Instituto Fernandes Figueira, Fundação Oswaldo Cruz
Rio de Janeiro, BRAZIL



Dr. Dafne Gandelman Horovitz is a clinical geneticist responsible for coordinating the medical residency program in genetics and medical activities in her department, which include general medical genetics, dismorphology, genetic counseling and the treatment of metabolic diseases with innovative and experimental treatments. She also participates in a working group of the Brazilian Ministry of Health whose mission is to propose and implement a policy for birth defects and clinical genetics in the public health system. During her fellowship, she deepened her knowledge of medical genetics, patient care, public information regarding genetics, and advocacy and prevention with respect to birth defects and genetic diseases.

Dr. Claudia NAYLOR
Director, Cancer Hospital IV
National Cancer Institute of Brazil (INCA)
Rio de Janeiro, BRAZIL



Dr. Claudia Naylor directs Cancer Hospital IV, the Palliative Care division of the National Cancer Institute of Brazil (INCA). In addition, she continues to practice as a surgical oncologist and works in the community as a volunteer physician, providing medical care for the homeless. During her fellowship, Dr. Naylor met leaders in palliative care and hospice care to discuss systems management, program development, and public policy, as well as cutting-edge research in the field.

Dr. Luisa Medeiros MASSARANI
Coordinator, Nucleus of Studies on Science Communication, Museum of Life, Fundação Oswaldo Cruz;
Coordinator, Latin America and Caribbean gateway, SciDev.Net
Rio de Janeiro, BRAZIL



In addition to her position at the Museum of Life, Dr. Luisa Medeiros Massarani is Coordinator of the Latin America and Caribbean gateway of SciDev.Net, a science and technology network developed with the support of the journals *Science* and *Nature* and the Academy of Sciences for the Developing World. In her work she combines both practical and research activities designed to reduce the gap between science and the public. During her fellowship, she met with U.S. agencies, museums, academics and individuals involved in science communication.

Ignacio ALVAREZ
Chief Investment Officer, A.F.P Cuprum
Santiago, CHILE



Mr. Ignacio Alvarez is Chief Investment Officer for A.F.P. Cuprum, a leading pension fund, and is responsible for managing US\$20 billion in pension assets. During his fellowship, he met with top researchers and policy-makers to gain insights to improve Chile's regulatory framework with respect to investments. He also met practitioners in investment companies, pension funds and university endowments to get insight on their investment process and how they are managed to maximize returns.

Maria Ignacia ERRAZURIZ
Dean, School of Journalism and Mass Communication
Universidad de los Andes
Santiago, CHILE



After working as a reporter for a number of years, Maria Ignacia Errazuriz now serves as Dean of the School of Journalism and Mass Communication at Universidad de los Andes. During her fellowship, she addressed issues such as multimedia communications, eye-tracking research and applied neuroscience, and leadership and change management. She established collaborative relationships with leading schools of journalism in the United States.

Francisca VALDES
Executive Director
Mujeres Empresarias
Santiago, CHILE



Francisca Valdes co-founded and is now Executive Director of Mujeres Empresarias, an association that unites, supports and represents women entrepreneurs and executives throughout Chile. During her fellowship, Ms. Valdes visited nonprofit organizations, research institutes, and think tanks that raise awareness and provide support for women entrepreneurs. In addition, she met with industry leaders to explore successful methods for advancing women into leadership positions.

Ricardo GOMEZ GIRALDO
President
University of Caldas
Caldas, COLOMBIA



As President of the University of Caldas, Ricardo Gomez Giraldo leads the university in its efforts to become a highly-effective, researched-based university focused on educating students from a variety of economic backgrounds. During his fellowship, he met with university leaders and government officials committed to higher education to gain insights to university administration, strategic planning, research and development, university–industry partnerships and joint research initiatives.

Gema Moreno VEGA
Consulting Partner
Galaz, Yamazaki, Ruiz, Urquiza, S.C. – Deloitte
Mexico City, MEXICO



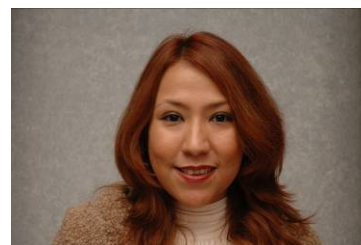
Ms. Gema Moreno Vega is a partner at Deloitte Mexico's Consulting Division, Galaz, Yamazaki, Ruiz, & Urquiza. GYRU is Mexico's leading professional services firm and provides audit, tax & legal, consulting, and financial advisory services in 21 cities throughout Mexico. Ms. Moreno has provided services on a range of issues, including Sarbanes-Oxley, internal audit, and risk in the life sciences and healthcare industries. During her fellowship she explored leadership development, entrepreneurial and business education for youth, and human resources programs, especially those aimed at increasing and sustaining the number of women in leadership positions.

Gustavo GUERRA-GARCÍA
General Manager
Consultants for Strategic Decisions – CDE S.A.C.
Lima, PERU



Mr. Gustavo Guerra-García is General Manager of Consultants for Strategic Decisions, a consulting firm he co-founded in 2004 which focuses on formulation, evaluation and monitoring of public and private projects. He has broad experience in the restructuring of public enterprises, government ministries, and regional entities and previously served in government as Vice Minister of Transport. During his fellowship, he focused on economic development strategies for developing economies, public-private partnerships to fund infrastructure development, the significance of infrastructure development and physical integration of the country to facilitate trade, and strategic planning in the public and private sector.

Cecilia RIZO PATRÓN PINTO
Projects Director, PERU 2021
Lima, PERU



Ms. Cecilia Rizo Patrón Pinto is responsible for project management at PERU 2021, which promotes Corporate Social Responsibility among Peruvian businesses through training programs, consultancy services and the development of CSR projects in the private sector and is supported by 53 of the largest companies in Peru. Ms. Rizo Patrón Pinto is also a lecturer in CSR at the Pontifical Catholic University of Peru and CENTRUM Catolica Business School. During her fellowship, she learned about a variety of approaches that U.S. corporations employ to promote CSR practices in their organizations and their subsidiaries and suppliers in developing countries.

Mr. Diego ARSUAGA
CEO, Taxi Films S.A.
Montevideo, URUGUAY



Mr. Diego Arsuaga, CEO of Taxi Films S.A., is an award-winning screenwriter, director, cinematographer and producer who is currently at the forefront of Uruguay's advertising and filmmaking industries. During his fellowship, Mr. Arsuaga visited a variety of studios and production companies to gain insight into the film and TV industries in the U.S. and explore potential collaborations.

Dr. Pablo FERNANDEZ
Senior Partner
MarketingTech
Montevideo, URUGUAY



Dr. Pablo Fernandez is Senior Partner of MarketingTech, a marketing research, training, and consulting firm which he founded in March 2007. The firm has clients in Uruguay, Argentina, Paraguay and Ecuador. He is dedicated to promoting a service exporting economy in order to raise the overall standard of living in Uruguay. During his fellowship, he met with leading executives and academics in the services marketing field in order to gain the knowledge and information necessary to enhance the scope of his firm's work throughout the Americas.

Carina NOVARESE
General News Manager
Monte Carlo TV, Channel 4
Montevideo, URUGUAY



Ms. Carina Novarese is the General News Manager of Monte Carlo TV Channel 4, a position she assumed in April 2007 after having served as an anchorwoman for over two years on the Channel 12 "Codigo Pais" program. Prior to this she was involved in print journalism since 1991 as a writer and editor for different newspapers and magazines. During her fellowship, she visited TV and cable networks, local television stations, and public television outlets to investigate how TV news and investigative programs influence people and communities.