



EISENHOWER
FELLOWSHIPS

Application Package for 2013 USA Program
Eisenhower Fellowships



EISENHOWER
FELLOWSHIPS

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BACKGROUND INFORMATION FOR APPLICANTS

Our Mission

Eisenhower Fellowships (EF) identifies, empowers and links outstanding leaders from around the world, helping them to achieve consequential outcomes across sectors and borders. EF provides a transformational experience leading to lifetime engagement in a global network, where dialogue and collaboration make the world more prosperous, just and peaceful.

Our 2013 USA Program

Every year we select eight to twelve high-achieving mid-career U.S. citizens or legal permanent residents from all walks of life for this program. Although our Fellows are a diverse group, they all have a track record of achievement, high potential for further growth, and the creativity required to make full use of this unique opportunity.

Successful applicants will receive an all-expense paid, five-week overseas program in one or two countries of their choice. We design individual programs tailored to the Fellows' professional and personal interests and operate the USA Program in 29 countries where we have on-the-ground programming capabilities. In return, we place two expectations on the Fellows. First, that they bring back knowledge, skills and international contacts which they will use to better their communities. Second, that they identify consequential outcomes which justify the investment we make in their leadership development. They become part of our global fellowship network for a lifetime of engagement.

For information on EF visit www.efworld.org. To learn more about our Alumni Network activities visit our Facebook page, www.facebook.com/EisenhowerFellowships.

Our Selection Criteria

Eisenhower Fellowships seeks to identify extraordinary leaders, in a preferred age range of 32-45, in any professional field who would benefit significantly from a professional Fellowship and leadership exposure abroad. Applicants who meet this profile will be evaluated on the following criteria:

- They have **demonstrated significant accomplishments** within their communities and their professions.
- They have designed for themselves a **fellowship program** that takes full advantage of this unique opportunity to leverage their professional and leadership skills.
- They have identified how they will undertake **consequential activities** that will better the world around them as a result of their fellowship.
- They have committed to **engage actively** with the global Eisenhower Fellowship network throughout their lifetime.

Leaders bettering the world around them.

Program Components

Candidates should consider carefully whether their professional and personal circumstances will allow them to participate in a fellowship program. Eisenhower Fellows devote significant time in researching and preparing for their overseas travel. The 4-5 week international travel may take place any time during the 2013 calendar year. Working with EF staff in Philadelphia and host country program coordinators, 2013 USA Fellows will determine both the timing and their destination country. Frequently a Fellow's spouse or partner will accompany them on the travel, although children may not.

In addition to the overseas travel, the 2013 USA Fellows will participate in the April 3-5 Opening Seminar of our spring 2013 Multi-Nation Program (MNP) in Philadelphia, where they will join 20-25 international Eisenhower Fellows from around the world who will be in the United States on a parallel program. The purpose is to provide a foundation of relationships within our network and to undertake leadership development activities together. Finally, USA Fellows will participate in a Fall Retreat to the Grand Canyon from October 25-29, 2013.

In the months leading to their departure for international travel, USA Fellows design an overseas itinerary, with assistance from our staff and in-country program coordinators, that is customized to meet the Fellow's program objectives. In addition, we strongly encourage Fellows to include elements which ensure the fellowship is a personally and professionally broadening experience. Although we will attempt to fulfill your appointment requests at senior levels of government, business, and the nonprofit sector, often such meetings can be facilitated via pre-existing contacts you may have. Eisenhower Fellowships does not arrange protocol, ceremonial, or celebrity visits, or meetings to transact commercial affairs or seek institutional funding. For more details on the fellowship, please see the USA Fellowship Manual at:

http://www.efworld.org/programs/usa_programs_landing.php

Application Form Notes

Before submitting your application, please be sure to:

- Include your photograph (head shot) in .jpg format
- Attach your current curriculum vitae or resume, or a document listing (at a minimum) your professional history, academic experience and degrees, publications, and awards received
- Complete all narrative responses (Sections 6-8C) clearly and thoroughly. The document will expand to accommodate your responses.
- Complete question 9A and the table in 9B, listing a minimum of 10-12 institutions/individuals in 9B. The table will expand to accommodate your responses. See following page for examples.

The table below is an example of how to complete the table in 9B:

Organization or Individual or Topic (include website where applicable)	Do you know the individual or have an organizational contact? or What position would the person you meet ideally hold?	Objective Which of your fellowship objectives would this meeting address?	Discussion Topic(s)
<p>**SAMPLE** Barbro Friden, Director of Pediatrics, Karolinska University Hospital www.karolinska.se/en</p>	<p>I do not know Barbro Friden. My hospital belongs to a professional association to which this hospital may also belong.</p>	<p>Meet with pediatric programs to determine their methods for mitigating infant mortality</p>	<ul style="list-style-type: none"> - How does the health care system in Sweden work to promote cradle to grave health? - In what ways do you engage the community outside of the hospital to increase pre-natal health? - What health indicators do you use to determine areas for improvement in infant health?
<p>**SAMPLE** Service provision for immigrants and minority groups</p>	<p>Director or Program Director</p>	<p>To visit governmental agencies and groups that deliver services to immigrant populations</p>	<ul style="list-style-type: none"> - How are services that provide mental health to minority ethnic communities structured and funded? - Examples of immigrant groups that are organizing to provide support to their home countries - How do organizations serving immigrant communities successfully incorporate leadership drawn from the communities being served? - How are social justice models utilized in designing service delivery?



A Highlight of Our 245 Fellows in the USA Program



Andrea Cabral | Boston, Massachusetts
Sheriff, Suffolk County Sherriff's Department
(2007 to Australia)

The first woman to be elected to this position, Sheriff Andrea Cabral's department is the 30th largest in the United States. With over 1,000 employees, her primary responsibility is to provide safe care, custody, control and rehabilitative support for more than 2,700 offenders daily. The average annual operating budget for the Department is \$92 million. As a result of her fellowship to Australia, Sheriff Cabral has enhanced rehabilitative programs for inmates and has widened the circle of community and education-based program partnerships in order to provide the most holistic approach to reducing recidivism.



Gail Harrity | Philadelphia, PA
President and COO, Philadelphia Museum of Art
(2002 to China and China (Taiwan))

Since joining the Museum in 1997, Gail Harrity has led the Museum's overall financial and management functions, including membership and information services, which has created a single collections database of the Museum's 225,000 objects and a new website enabling better public use of the Museum's collections. As a result of her fellowship, she set up several partnerships and exchanges with Eisenhower Fellows and art establishments in China, Russia, Italy, and Argentina.



Adrienne Kravitz | Bridgewater, MA
(2010 to Brazil and Uruguay)

Adrienne Kravitz left the private sector to become a second generation cranberry grower and manage five farms with over 800 land acres and over 150 production acres. After her Fellowship, she joined Al Roker and Martha Stewart to promote an Ocean Spray campaign to eradicate childhood hunger by 2015. She has also established relationships in Brazil to provide cranberry extracts for study in the use of cancer treatments. View her fellowship blog at: <http://adrienneseisenhowerfellowshipblog.blogspot.com/>



Christopher Nowinski | Boston, MA
Co-Director, Boston University, Center for the Study of Traumatic Encephalopathy
(2011 to the European Commission, Germany, Switzerland and Italy)

Christopher Nowinski met with leaders in sports and sports medicine throughout Western Europe to promote ways to address Chronic Traumatic Encephalopathy (CTE), a degenerative brain disease that affects athletes who suffer multiple concussions. As a result of his fellowship, he is developing an international brain bank initiative linking his non-profit Sports Legacy Institute at Boston University School of Medicine with researchers in Dublin and Munich. He was named by HealthLeaders Media in 2011 as one of the 20 people who make healthcare better.

Leaders bettering the world around them.



Sister Mary Scullion | Philadelphia, PA
Founder, Women of Hope; Executive Director, Project H.O.M.E.
(2002 to Hungary and Italy)

Sister Mary Scullion leads Project H.O.M.E., which provides integrated services to the homeless. Upon her return from her fellowship, she used what she learned in Europe to establish the Comcast Technology Lab and Honickman Learning Center, a three-story megacenter loaded with state-of-the-art hardware and software education systems for Project H.O.M.E. clientele. In 2009 she was named one of *Time Magazine's* "Most Influential People."



Chellie Pingree | North Haven, ME
Congresswoman, U.S. House of Representatives
(1997 to Hungary)

Chellie Pingree was elected to the United States House of Representatives for Maine's 1st District. When she was selected as an Eisenhower Fellow, she was serving as the Majority Leader of the Maine State Senate. Afterwards, as the president and CEO of Common Cause, she led this nonpartisan citizens' lobbying group based in Washington, DC with nearly 300,000 members. Since her fellowship, she has spoken at EF conferences in New York and Korea, has served on EF's New England Steering Committee, and has hosted international groups of Fellows in Washington, D.C.



Mike Train | Chanhassen, MN
President, Rosemount Measurement
(2008 to Turkey and Saudi Arabia)

Michael Train leads the Rosemount Measurement business, a division of Emerson Process Management with operations in the USA, Sweden, Denmark, Germany, the UK, Russia, China, India, Singapore, Dubai, and Brazil. He has responsibility for sales, product development, and operations of this \$1.6 billion enterprise which employs over 6,000 people. Since completing his fellowship, Mr. Train has sponsored a number of direct business investments in the Middle East region and has personally participated in developing partnerships with several educational institutions in the region.



Clint Zweifel | Jefferson City, MO
Treasurer, State of Missouri
(2009 to Brazil and Spain)

As Missouri State Treasurer, Clint Zweifel is the State's chief financial officer. His office manages Missouri's \$22 billion in annual state revenues, directs the state's banking services and manages Missouri's \$4 billion investment portfolio. Prior to his election to state treasurer, Mr. Zweifel represented the 78th District in the Missouri House of Representatives for six years. On his fellowship to Brazil and Spain, Mr. Zweifel looked at ways to develop innovative energy policies at the state level, better understand how government and market interact in developing long-term solutions and ways to spur research and development investment inside Missouri. Upon returning, he instituted increased energy efficiency standards for the State's housing commission, which develops low-income housing throughout Missouri. Mr. Zweifel continues to build dialogue with private and public sector stakeholders in energy to ensure Missourians are in a strong position for the long-term.

Leaders bettering the world around them.



ORGANIZATIONAL FACTS

ORIGIN

A private, non-profit, non-partisan organization created by a group of prominent American citizens to honor then-President Dwight D. Eisenhower for his contribution to humanity as a soldier, statesman, and world leader.

MISSION

Eisenhower Fellowships (EF) identifies, empowers and links outstanding leaders from around the world, helping them to achieve consequential outcomes across sectors and borders. EF provides a transformational experience leading to lifetime engagement in a global network, where dialogue and collaboration make the world more prosperous, just and peaceful.

PROGRAM

An individualized five to seven week itinerary of consultations with senior officials in government, industry, academia, the arts and the not-for profit sector. The *Multi Nation Program* brings 20 – 25 Fellows from countries around the world in all sectors to the U.S. each spring. Each fall a *Single Nation*, *Single Region* or *Common Interest Program* brings to the U.S. a similar number Fellows. The *USA Program* sends 8 – 12 Americans abroad, including at least one U.S. farmer or rancher, to gain international exposure to people, institutions, technologies and ideas.

EISENHOWER FELLOWS

Identified by blue-ribbon committees in 49 countries and 4 U.S. cities, mid-career men and women who have demonstrated significant achievement and are poised to assume positions of substantial influence in their fields. Eisenhower Fellows regularly attain higher positions after their fellowships. More than half of all Eisenhower Fellowships alumni indicate that they have been involved in fostering societal change at some point after their fellowships.

EISENHOWER NETWORK

Nearly 1,900 alumni Fellows in over 100 countries, including heads of government, cabinet level officials, national legislators, provincial governors, university presidents, and CEOs of corporations and non-profit organizations who engage with other Fellows and with other members of the Eisenhower network.

BOARD OF TRUSTEES

A distinguished group of more than seventy senior international leaders in business and public affairs chaired by General Colin L. Powell USA, (retired) and led by its president, John S. Wolf.

FINANCE

Annual operating expenses of over \$4.0 million, the majority of which comes from globally active and aware individual sponsors, corporations, and foundations.

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